

Elena Lake

GRAPHIC DESIGNER

Dynamic and innovative designer with a BFA in graphic design and two years of corporate marketing experience handling simultaneous projects. Skilled in Adobe Creative Suite programs, email marketing, social media management, WordPress, and website management, as well as solid communication skills with an eye for detail. A team player seeking professional growth and long-term mutually beneficial relationships.

CONTACT

- +1 910 557 6310
- elenalakedesigns@gmail.com
- Wichita Falls, TX
- sonderstudios.co

SKILLS

- Graphic Design
- Social Media Management
- Website Management
- Email Marketing
- Strong Communication
- Photography
- Typography
- Illustration
- Event Planning

PROGRAMS

- Adobe Creative Suite
- InDesign
- Illustrator
- Photoshop
- After Effects
- Wordpress
- Constant Contact
- Canva
- Procreate

INTERESTS

- Baking Enthusiast
- Animal Lover
- Stand Up Comedy Fan
- Skincare Enthusiast
- Vintage Collector

EXPERIENCE

GRAPHIC DESIGNER

Midwest Dental

July 2021 - Present

In-house designer for all web, print, outdoor, and social media. Experience with email and print marketing, event planning and signage, video and photo editing, packaging design, and brand identity.

SOCIAL MEDIA INTERN

MSU Texas

Aug 2020 - Dec 2020

Responsible for social media management and graphic design. Created design templates and flyers for campus events. Revamped prior marketing materials.

PROFESSOR'S ASSISTANT

MSU Texas

July 2018 - Aug 2020

Assisted all visiting artists, professors, and gallery curator. Prepping course materials and provided tutoring graphic design and photography students. Managed the design lab and blog.

FLORAL DESIGNER

Market Street

April 2017 - Jan 2019

Created custom floral and balloon arrangements. Responsible for inventory, floor displays, and taking orders. Assisted with event orders for weddings.

SALES LEAD

Pier 1 Imports

April 2017 - April 2018

Set up and maintained seasonal displays, floor designs, and inventory. Provided personalized customer service and decor workshops. Hands on experience with cash handling, opening and closing procedures, and furniture construction.

EDUCATION

BACHELOR OF FINE ARTS

Midwestern State University

2016-2021

Majored in graphic design and minored in printmaking. Gained experience in other focuses including photography, painting, ceramics, metal works, illustration and typography.

GRAPHIC DESIGN & PRINTMAKING

Queen Mary University of London

2019

Studied graphic design and printmaking. Attended lectures and work shops with Print Club London, Pentagram, and Peter Saville.

FASHION DESIGN

Texas Tech University

2015-2016

Studied fashion design and core curriculum. Gained experience with clothing construction, patterns, and the history of fashion.